

Art Requirements



Our Processes

SCREEN : Our screen printing process.
DIGITEX : Our direct to fabric solution.

APPLIQUE : Our hand sewn process.

Acceptable File Formats

Ai **Adobe Illustrator:** Up to and including CS5. Save as **.ai (preferred)** , .EPS or .PDF

Ps **Adobe Photoshop:** Up to and including CS5. Save as **.psd (preferred)** or .TIF (preserve any layers if possible)

SCREEN : Vector art with properly assigned PMS values or Raster (bitmap) art at **minimum** 72 ppi at 100% actual size.
DIGITEX : Vector art with properly assigned PMS values or Raster (bitmap) art at **minimum** 100 ppi at 100% actual size.
TRUEDYE : Vector art with properly assigned PMS values or Raster (bitmap) art at **minimum** 150 ppi at 100% actual size.
APPLIQUE : Vector art only

Artwork Do's and Dont's

All Art Types

Do include all linked and embedded files with your composite file.
Do design your artwork to properly fit the dimensions of your product. We suggest creating your artwork at 10% actual size.
Do use CMYK colour space.
This helps us produce your product with predictable results, even across other fabrics.

Vector Art

Do convert all text to paths
Do use and properly assign PMS values to your artwork. To ensure colour accurate reproduction
Do Not use special effects such as Drop Shadows, Overprinting, Transparencies, etc...
Do Not blend a PMS colour to a process colour

Raster Art

Do Not resize low resolution artwork to meet our minimum requirements. Simply send a hardcopy that we can scan.

Artwork that does not comply with the above standards or is not of sufficient quality will be subject to art charges and, even then, that it may result in unpredictable output.

Submitting Artwork Electronically

MEDIA : We accept files on the following media. CD and DVD. Please note that electronic media will not be returned.

E-MAIL : Files up to 5 MB can be sent directly through e-mail.

FTP : You can access our FTP site using the information below. Please use an FTP client, not your browser...

ftp://ftp.flagsunlimited.com

User Name : **flagsup** Password : **ftpfiles** or **ftp://flagsup:ftpfiles@ftp.flagsunlimited.com**

Web : You can access our new Web based solution by using the information below.

http://ftp.flagsunlimited.com...

User Name : **flagsup** Password : **ftpfiles**

COMPRESSION : We always recommend compressing your files when using either the FTP server or when emailing us.